

Role Description

Chapter Member – Partner



Community & Events Fundraiser

This role sits within the Specialise Chapter and is supported by the Chapter Lead.

Salary range: 31,720 - £36,000
Step B

Hours: 35 per week

Location: Home-Based

Contract: Permanent

Disclosure Level: Basic

About the Partner Chapter

To achieve our ambitious plan of reaching all deaf children as early as possible, National Deaf Children's Society (NDCS) cannot work alone. We need to have the ability to seek out and develop mutually beneficial relationships with a variety of audiences and key strategic partnerships with a range of organisations. This is where the Partner Chapter adds value to our organisation. We have the core skills to seek out, negotiate and develop key partnerships which in turn enable our charity to achieve its strategic goals.

About the role

As a Chapter Member at the National Deaf Children's Society, you'll be in a Chapter of like-minded and skilled colleagues. Chapters are self-organising, and every member has a vital role to play, sharing their skills, knowledge and experience and learning and developing together. Led by the Chapter Lead, all Chapter Members will value and respect each other's contribution and learn and develop collaboratively.

As a motivated Community and Events fundraising professional you will work end to end across mass-participation events, virtual events and supporter-led fundraising. You will play a pivotal role in maximising event and supporter-led fundraising income through a commitment to, and in delivering excellent supporter stewardship.

Alongside the guidance of the Community and Events lead you will develop and deliver growth strategies within your area of responsibility. You will also build great internal relationships with colleagues to enable delivery of the community and events programme.

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What a day in the life of a Community & Events Fundraiser might look like:

- Working alongside the Community and Events Fundraising Lead to devise marketing plans, strategies and KPIs for community and events fundraising.
- Work alongside the Community and Events Fundraising Lead to create and deliver engaging multi-channel stewardship journeys, to maximise supporter lifetime value and supporter experience.
- Researching and developing new campaigns, marketing propositions and creative ideas to develop the Community and Events Fundraising Portfolio at NDCS.
- Taking a shift of Social Media moderation for virtual a challenge event.
- Providing excellent supporter stewardship through email, phone or teams for supporter-led, mass participation or virtual events participants to add value to the supporter relationship and maximise their fundraising efforts.
- Tracking income and expenditure related to event activity to feed into monthly updates and quarterly re-forecasts.
- Working collaboratively with other teams across the organisation, briefing in requirements to teams such as social media, marketing and brand to maximise fundraising potential and opportunities.

Who are you?

- You are a confident and experienced Community & Events fundraising professional.
- You have a commitment to and experience of delivering excellent supporter stewardship, adding value and inspiring supporters to maximise the fundraising potential for NDCS.
- You have experience of working end to end on successful mass participation challenges and virtual challenge events alike and with supporter-led fundraisers.

What will be in your toolkit?

- Specialist sector knowledge and insight, excellent research skills and an understanding of key trends and sector best practice.
- Ability to inspire supporters to maximise fundraising efforts through excellent supporter stewardship.
- Good financial acumen and analysis skills to ensure favourable financial returns for NDCS.

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- Strong collaboration skills and the ability and confidence to build great relationships internally and externally to maximise fundraising opportunities for NDCS.
- Ability to work independently and take ownership of key areas of responsibility and drive progress against KPIs.
- Commitment to shared learning and continuous development.

What will you bring?

- A can-do attitude and focus on achieving positive outcomes.
- Willingness to share thoughts, skills, knowledge, and experience.
- An open mindset, embracing new concepts and ideas.
- Natural collaboration skills, coupled with clear communication.
- Capability to adapt within a changeable environment.
- Desire to learn agile principles, and to thrive within an agile project environment.
- Strong digital skills (Microsoft 365)
- Ability to learn from mistakes and unafraid of failure.
- Enthusiasm for giving and receiving continual feedback.
- Passion for continuous improvement - reflecting on progress and performance.

Person Specification

Community & Events Fundraiser



National
Deaf Children's
Society

Essential Criteria		How it is measured
<i>A – Application I – Interview T – Test or Presentation Q – Qualification</i>		
1.	Experience of working in a Community & Events Fundraising role	A/I
2.	Commitment to and experience of motivating and inspiring supporters through excellent supporter stewardship, adding value to maximise fundraising efforts.	A/I
3.	Experience of working end to end on successful mass participation events and knowledge of the processes and practicalities.	A/I
4.	Experience of working end to end on successful virtual challenge events, including moderation, and knowledge of the processes and practicalities.	A/I
5.	Experience of supporting and adding value to supporter-led fundraising relationships.	A/I
6.	Ability to build strong collaborative relationships internally and externally to maximise fundraising opportunities	A/I
7.	Experience of accurate financial reporting and ability to analyse financial information to determine the success of fundraising campaigns.	A/I
8.	Demonstrate passion for our cause and commitment to deaf awareness.	I
9.	Great sector knowledge and insight to help inform your work and bring fresh ideas to develop the Community & Events Portfolio	A/I

Desirable Criteria		How it is measured
<i>A – Application I – Interview T – Test or Presentation Q – Qualification</i>		
1.	BSL Level 1 or above, a good level of deaf awareness and/or working towards BSL level 1 or above. Understanding and experience of deafness and British Sign Language skills or a willingness to learn.	A/I
2.	A Fundraising qualification would be favourable but not essential	A
3.	A sound understanding of agile values and principles.	A/I